

Remodeling Motherhood

By Kristin Maschka

So many of you have generously offered to help in getting the word out about the book. First of all a tremendous thank you! This book wouldn't be the success that it is with your support. I've put together this easy to follow document on all the ways you can help. Here we go:

ONLINE

- Write a review on Amazon, Barnes&Noble or your favorite book retailer's website.
 - Amazon.com: <http://bit.ly/5C4QxX>
 - Barnes&Noble.com: <http://bit.ly/7OaVbx>
 - Powells.com: <http://bit.ly/7MZgAD>
- Share news about my book with a link to my website on your Facebook, Twitter, blog and/or website.
 - My Facebook: <http://facebook.com/group.php?gid=126431987704>
 - My Twitter: <http://twitter.com/KristinMaschka>
 - My LinkedIn: <http://www.linkedin.com/pub/kristin-maschka/0/51a/272>
 - My Blog: <http://KristinMaschka.wordpress.com>
 - My Website: <http://www.KristinMaschka.com>
- In addition to sharing news about the book online, use it as a discussion point in your online conversations. Especially those that take place on Facebook groups and Twitter. As always you can reference my profiles in each.
- Write a blog post using something from the book as a jumping off point. Also, make sure to link to my blog on your blog roll and I will definitely do the same.
- Send an e-mail to all the mothers you know, share what the book has meant to you (I have some templates and examples of e-mails that I can share with you).
- If you have your own newsletter or other content-based platform, I'd be more than happy to do an interview, Q&A or recorded podcast with you. Just let me know and we'll get it scheduled!
- Place a graphic or banner ad about the book on your website (ask me about some great buttons and ads I've designed for you to use).

LOCALLY

- Donate a copy to your local library
- Suggest the book to your book club
- Leave a copy in the teacher's lounge at school, at your salon, at your pediatrician and Ob-Gyn office
- Take a copy along to the playground or PTA Meeting and pass it around
- Give a copy as a baby shower gift
- Go to your local bookstore to see if it is on the shelf and if not ask them to order some
- Write a book review for your local paper or a website
- Donate a copy to a local nonprofit fundraiser
- Give copies to friends
- Make fliers (or ask me for some pre-made ones): drop them off or hand them out at kids' dance classes, sports practices, gyms, YMCAs, libraries, doctors offices and grocery store bulletin boards, etc.
- Make your mother buy a copy. In fact engage your family and ask them to help spread the word in addition to buying their own copy.
- Google "[your city] mothers" and see what groups and organizations pop up. Give them a call or send an e-mail or post a comment on the web site if that is possible.
- Organize a group book order and get signed bookplates

MEDIA

- Take a current issue in the media-affecting mothers and write a letter to the editor of your paper, with a quote from Remodeling Motherhood.
- Send a copy of your book to a friend, colleague or contact that you know works in media.